



**You can't dance the night away until  
you've danced the day away.**

In the heart of a nation and the soul of a continent, every moment is worth celebrating. It's a place where millions of people share the same passion: to own each moment as if it were the only one. We invite you to leave the past behind and put your heart and soul into the here and now.

**MADRID**  
HEART OF SPAIN • SOUL OF EUROPE



**A city of circus animals. Well, we've been called worse.**

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**If you drink straight from the bottle,  
you'll fit right in.**

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